



# Brannon Moore-Goldsmith

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## About

Innovative and enthusiastic graphic designer skilled at creating problem solving solutions. I bring a unique perspective with my background in education, science, and entrepreneurship - leading to accessible, research-driven designs.

## Design Specialty

Packaging  
Digital Illustration  
Clothing/Textiles  
Costume Design  
Textiles  
Traditional 2D and 3D Art  
Print Media  
Sportswear Design

## Software Skills

Adobe Photoshop  
Adobe Illustrator  
Adobe After Effects  
Adobe In Design  
Microsoft Office  
Various Embroidery Programs  
Figma  
Canva  
Corel Draw

## Interests

Crafting  
Colourful Fashion  
Sewing  
Cosplay  
Traditional Art  
Sculpting  
Board Games  
Toy Collecting

## Education

**Honors Bachelor of Design - Conestoga College - 2025**  
**Design Foundations Certificate - Conestoga College - 2020**  
**Bachelor of Chemistry - University of Delaware - 2010**

## Achievements

**Honors Distinction in Bachelor of Design**  
**"Problem Solver" Recognition - Design Foundations 2020**  
**Various Cosplay Costume Awards & Honorable Mentions**

## Work Experience

### Graphic Designer

**GMP Sportswear: September 2025 - Present**

- Compose mock-ups of designs on apparel and accessories.
- Create designs to client specifications for apparel application.
- Manage social media content creation.
- Create clean vector files from raster references.
- Accurately replicate appearance of historical sportswear.
- Digitize embroidery files.
- Operate plotter cutting machine and heat press.
- Communicate and meet with clients to develop their vision.

### Graphic Design Co-op & Freelancer

**Equitable: September 2023 - November 2024**

- Provided design support for company rebrand.
- Updated forms to adhere to branding guidelines.
- Created new digital assets for website and forms.

### Graphic Design Support Officer Co-op

**Public Health Agency of Canada: June 2023 - August 2023**

- Provided design support for confidential public health projects.
- Designed slide decks for presentations.
- Drew fun illustrations for use with team building.

### Plush Artist and Crafter

**Self Employed: May 2010 - Present**

- Created handmade plush and crafts.
- Independently managed business finances.

### Replenishment & Merchandising Associate

**Michael's Craft Stores: December 2013 - July 2015**

- Set up new product placements.
- Replenished and organized stock in store.